



July 9, 2009

FOR IMMEDIATE RELEASE

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WISH UPON A STAR RECRUITING FOR SHAVE THE BRAVE

California Law Enforcement's Wish Upon A Star is looking for brave volunteers.

Wish Upon a Star is recruiting members of law enforcement, firefighters, emergency and military personnel from Bakersfield to Merced to participate in the sixth annual Shave The Brave. The event is scheduled for Saturday, Sept. 12, at Plaza Park in Visalia.

Those wishing to participate can begin raising money now for the event, which serves as Wish Upon a Star's major fundraiser. All funds raised will be used to grant wishes for children throughout California with high-risk and life-threatening illnesses. Participants are encouraged to raise at least \$1,000.

"This event is for the entire family and it serves a very special purpose – helping grant big wishes for children who often have very little time," said Carmen Perez, executive director of California Law Enforcement's Wish Upon A Star.

During the event, which will take place from 10 a.m. to 3 p.m., volunteers will have their heads shaved publicly by professional stylists, a visual act of solidarity to honor children who have lost their hair to chemotherapy. There will be a BBQ, music and activities for the entire family including a ceremony honoring the 2009 Top Agency and the 2009 Top Cop.

For raising the most money last year, Avenal State Prison was named 2008 Top Agency and Michele Figueroa, of the Visalia Police Department, was named 2008 Top Cop.

To volunteer for Shave The Brave, call (559) 733-7753.

California Law Enforcement's Wish Upon A Star is a non-profit law enforcement effort that was established in 1982 to grant wishes to children throughout California with high-risk and life-threatening illnesses. Based in Visalia, Wish Upon A Star has granted more than 1,900 wishes in its 27 years of service. For more information on Wish Upon A Star, visit wishuponastar.org or contact Carmen Perez at (559) 733-7753 or (800) 821-6805 or by e-mail at carmenp@wishuponastar.org.